



STRATEGIC PLANNING – CONSULTING AND DEVELOPMENT

The Institute’s overall approach to this comprehensive strategic planning program is described in the Institute’s publication, *The Seven Outs: Strategic Planning Made Easy for Charter Schools*. Following the “Seven Outs” of *figure out, find out, scope out, write out, carry out, measure out and shout out*, an Institute faculty member will be engaged to work side-by-side with the participating charter school, as, together, they define why the school exists; prescribe outcomes the school will accomplish; identify top performing schools and replicate successful strategies; analyze the external environment and much more.

Participating charter schools will receive copies of *The Seven Outs – Strategic Planning Made Easy for Charter Schools* and *Making the Mission Matter – A Guidebook for Developing Rigorous Educational Goals and Measures*.



Seven Outs

 **Figure Out**

 **Find Out**

 **Scope Out**

 **Write Out**

 **Carry Out**

 **Measure Out**

 **Shout Out**