

*What does advocacy mean to you?*

*What issue do you need to focus on? (i.e. school funding, contractual expectations, etc.)*

*Why is this issue important and what does it impact?*

*Members of our team that I should engage with:*

*Identify Your Policymakers:*

*Building Your Coalition:*

*Telling YOUR Story:*

*Plan for Engagement:*

More notes from today:

Use the quadrant of influence below as a guide to identify who and what approach to take in building and maintaining a coalition.

