



Bold Paths. Bright Futures.

Sponsor the Work Shaping Pathways from Classroom to Career

The future of the workforce is changing faster than our education system. Employers report persistent skills gaps. Communities struggle to build reliable talent pipelines. And too many students, especially those in underserved communities, graduate without clear pathways to high-demand careers.

The **2026 Bold By Choice Summit**, hosted by the National Charter Schools Institute, brings together leaders across education, workforce, philanthropy, and industry to tackle this challenge, by redesigning how students move from classroom to career. This is not a typical education conference. It is a national working space for building real pathways, real partnerships, and real opportunity.

A Movement, Not a Moment

The Bold By Choice Summit serves as the launch point for a multi-year, nationally supported effort to strengthen career-connected learning and student pathways. This work goes beyond one event. It is a coordinated, scalable investment in: students and school models, leadership and governance, cross-sector partnerships, and systems that make opportunity predictable, not accidental.

Bold By Choice is a call to action for leaders across sectors to work differently, together, so students graduate not just with diplomas, but with direction, skills, and real options.

Why This Summit Matters

Across the country, leaders are working to better connect education and workforce opportunities. But real progress depends on strong leadership, aligned strategy, and meaningful partnerships between K-12, higher education, employers, and communities. This Summit is designed to catalyze partnerships, surface proven models, and accelerate action, not just conversation.

Why Sponsor the Bold By Choice Summit?

Sponsoring the Summit positions your organization to be at the center of a national movement to redesign how talent is developed in America. As a sponsor, you will:

- › Engage directly with education, workforce, and system leaders from across the country
- › Elevate your organization's leadership and commitment to workforce readiness
- › Support cross-sector collaboration at a high-impact national convening
- › Help spark partnerships and initiatives that continue long after the Summit

A Summit sponsorship is not just visibility. It's an on-ramp to long-term, systems-level impact.

Who Attends

The Bold By Choice Summit convenes leaders from:

- › K–12 and higher education
- › Governing boards and charter school authorizers
- › Employers and workforce partners
- › Civic and community leaders
- › Philanthropic organizations
- › Policymakers and education advocates

These are the decision-makers and stakeholders shaping the next generation of pathways.



Join Us in Building What's Next

Join us at the Bold By Choice Summit for leaders designing pathways from classroom to career, April 27-29, in Grand Rapids, Michigan.

Being a champion of this convening helps ensure students graduate with skills, direction, and opportunity—not just credentials.

Learn more at CharterInstitute.org/Bold-By-Choice-Summit





Sponsorship Levels

Interested in sponsoring the Bold By Choice Summit 2026? As a sponsor, you don't just support an event. You help catalyze a national movement to redesign learning, strengthen talent pipelines, and expand opportunity for students and communities across the country. Together, we will design successful student pathways from classroom to career.

ALL PARTNER BENEFITS

Benefits included at every sponsorship level:

- › Logo placement on the Summit website and digital agenda
- › Recognition as a Bold By Choice Summit partner
- › Shared on-site sponsor recognition
- › Inclusion in post-event communications



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VISIONARY PARTNER — \$50,000

Benefits include:

- › Naming rights to one signature experience (welcome reception, keynote, lunch panel, or awards gala)
- › One flagship, curated learning experience (TED-style bold talk, cross-sector dialogue, or hands-on lab)
- › Premier logo placement and verbal recognition during opening and closing plenaries
- › Five complimentary Bold By Choice Summit registrations with priority seating
- › All partner benefits listed

CATALYST PARTNER — \$25,000

Benefits include:

- › Underwriting of one interactive learning experience (cross-sector dialogue, hands-on lab, or workshop)
- › Prominent logo placement and recognition during select plenary moments
- › Three complimentary registrations
- › All partner benefits listed

IMPACT PARTNER — \$15,000

Benefits include:

- › Underwriting of one workshop or hands-on lab
- › Naming rights to a special event
- › Opportunity to participate in a facilitated workshop or panel
- › Two complimentary registrations
- › All partner benefits listed

COMMUNITY PARTNER — \$7,500

Benefits include:

- › Naming rights to a select experience
- › Opportunity to participate in a facilitated workshop or panel
- › One complimentary registration
- › All partner benefits listed

SUPPORTING PARTNER — \$2,500

Benefits include:

- › One complimentary registration
- › All partner benefits listed